



# NOAH MARCUSE

GRAPHIC DESIGNER

---

## EDUCATION

Tyler School of Art and Architecture,  
Temple University, 2021

BFA in Graphic and Interactive Design

3.8 GPA

## SKILLS

- Branding
- Animation
- Social Media Marketing
- UI / UX
- Screen Printing
- Photography
- Illustration
- Copywriting
- HTML & CSS
- Video Editing

## PROGRAMS

- Illustrator
- Photoshop
- InDesign
- After Effects
- Xd
- Lightroom
- Premiere Pro
- Procreate
- Sketch
- Microsoft Suite

---

Philadelphia, PA 19147

484.557.5381

noah@marcuse.org

noahmarcuse.com

## EXPERIENCE

### Marketing Designer at EPAM Systems

*June 2021– Present / Philadelphia, PA*

- Collaborate with in-house design team to come up with social media campaigns and event marketing material
- In charge of coming up with unique animations that advertise the brands personality and beliefs

### Freelance Graphic Designer at Honeygrow

*September 2020 – August 2021 / Philadelphia, PA*

- Envision new branded materials and develop designs for in-store signage, packaging, and collateral
- Compose animations for in-store kiosks that serve to promote new menu items and special holiday events

### Creative Director / Owner of Suburban Shore

*September 2018 – Present / Philadelphia, PA*

- Co-Founded screen printing company that specializes in making custom designs for shirts, sweatshirts hats, and more
- In charge of creating graphics, maintaining the website, and managing our social media presence

### Social Media Marketing Coordinator at Désideria Collection

*June 2020 – March 2021 / Philadelphia, PA*

- Developed a rebrand system consisting of new icons, social media templates, and print documents
- Directed email marketing and social media campaigns that promoted new jewelry shows and events

## ACTIVITIES

### Tyler Graphic Design Club

*October – Present / Philadelphia, PA*

### AIGA Student Design Competition

*January 2020 / Philadelphia, PA*

### TYLER GAID Restaurant Show

*January 2020 / Philadelphia, PA*

### Tyler Big Painting Show

*August – 2019 / Philadelphia, PA*